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Objective:

To contribute to the success of your business by using my creative abilities. I am an excellent verbal and visual communicator with extensive marketing experience and strong analytical skills. Experienced in Adobe Illustrator & PhotoShop, Web Graphics, Macromedia Dreamweaver & Flash, HTML, QuarkXpress, Microsoft Word & Excel and assorted office programs. I love a challenge and value my working relationships.

Experience:

Present

Contractor: Currently developing logos, character designs and illustrations for financial, real estate, educational, theatrical industries as well as work in television and book illustration. Also caricature work for individual clients.

6/89-8/00

Graphics & Marketing Professional: Community Bank, Pasadena, CA. Originally served as administrative assistant to the marketing/communications department. Work responsibilities eventually increased to managing all aspects the marketing department:

- Established their in-house graphics facility
- Oversaw print jobs through all phases of production; from concept to printed pieces
- Secured estimates for advertising and created production schedules
- Adhered to tight budgets & supervised outside art, merchandising & print vendors
- Wrote newsletters, handouts, marketing updates for internal staff and outside customers
- Performed desktop publishing; designed graphics for posters, ads, statements, etc.
- Arranged photo shoots for annual reports and community events
- Concepted promotional themes, merchandise and branch lobby tie-ins

Past Work:

Administrative Assistant/Design: Supported in-house agents in servicing home/casualty accounts. Maintained detailed client records and serviced claims. Designed ads and brochures for their workers compensation division.

Product Marketing and Designer: For large stationery company geared toward youth markets. Involved extensively in product research focusing on market trends. Illustrated stickers, POP displays, and stationery items targeting youth markets. Drew characters on-model as well as created original characters and concepts.

Education:

B.A. Degree in Fine Arts. Luther College, Decorah, and GPA: 3.35

Additional Training & Certifications:

American Animation Institute, North Hollywood, CA.

- Life drawing • Character Design • Layout • Storyboarding • Perspective • Animation

Art Center School of Design, Pasadena, CA.

- Web Graphics • Children's Book Illustration • Multimedia Flash

College of the Canyons, Santa Clarita, CA.

- HTML • Web Graphics • Flash • Dreamweaver • Illustrator • AfterEffects

Platt College, Eagle Rock, CA.

- Computer Graphics Design Certificate
- Maintained 4.0 GPA while undertaking an escalated class schedule & working full time.

Portfolio and References are available upon request.